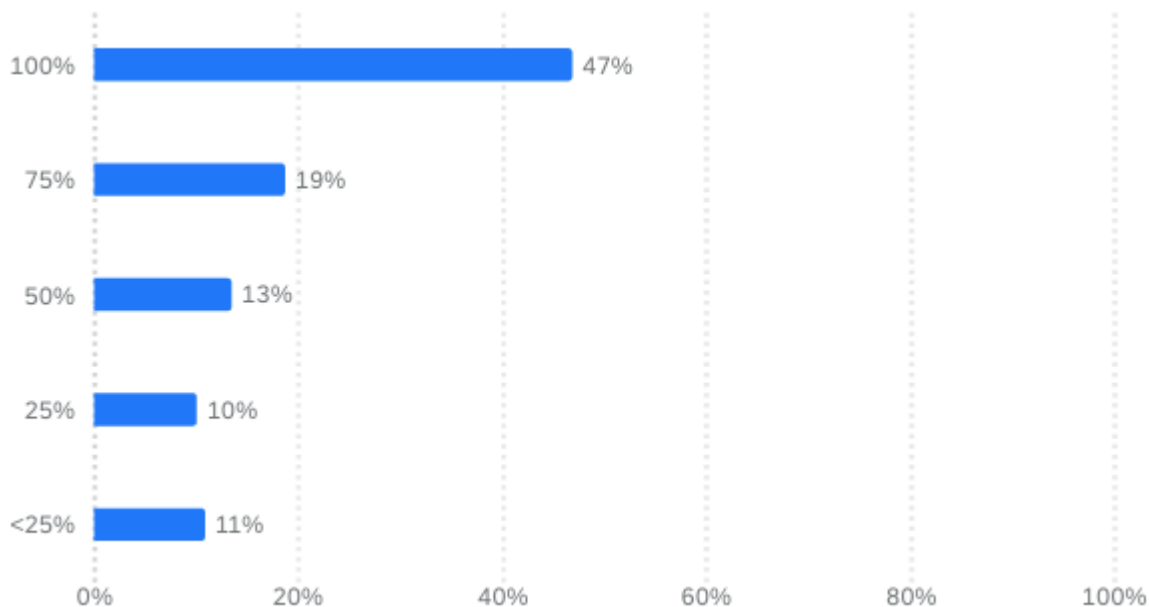


PEMCO Northwest Poll

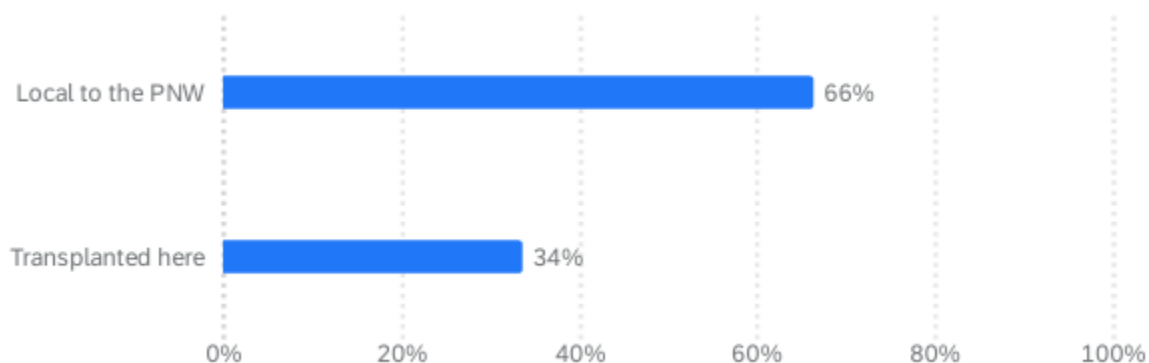
How Pacific Northwest Are You?

PEMCO Mutual Insurance commissioned this independent survey, conducted by Qualtrics, that asked Washington and Oregon residents questions about attitudes toward current Northwest issues. The sample size, 489 respondents in the Seattle Metro (King, Snohomish, Pierce Counties) region, 329 respondents in the Portland Metro (Multnomah, Clark, Clackamas, Washington Counties) yields an accuracy of +/- 3.4% respectively at the 95% confidence level. In other words, if this study were conducted 100 times, in 95 instances the data will not vary by more than the associated error range.

How long have you personally lived in the Pacific Northwest?

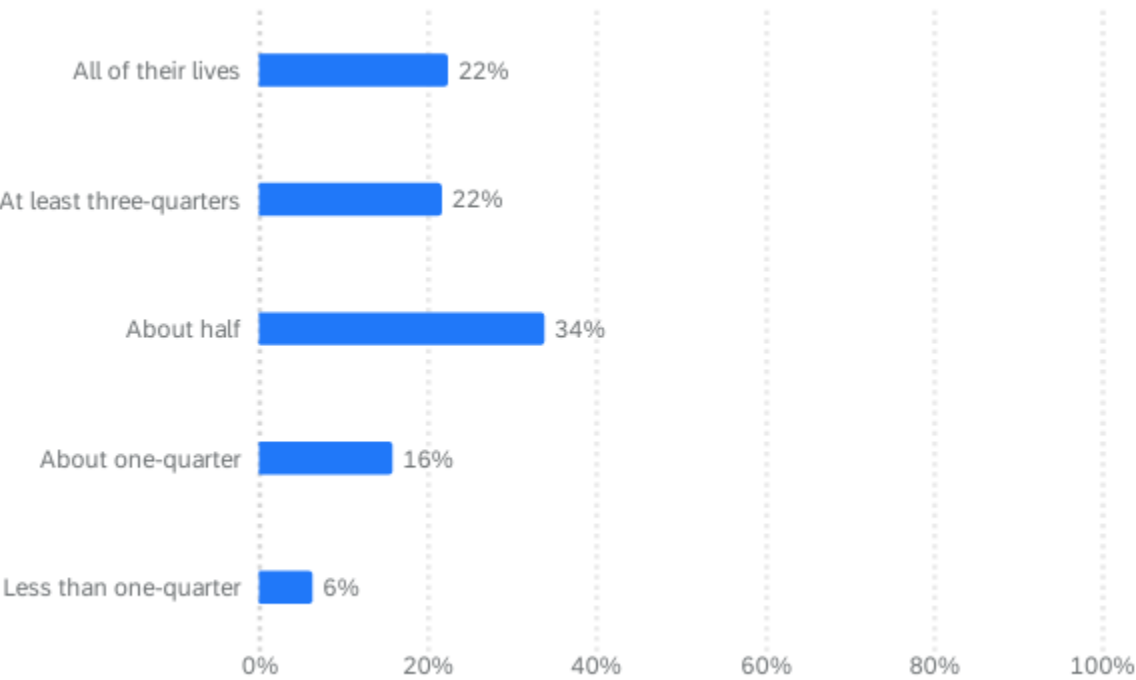


Do you consider yourself a Northwest local or a transplant?



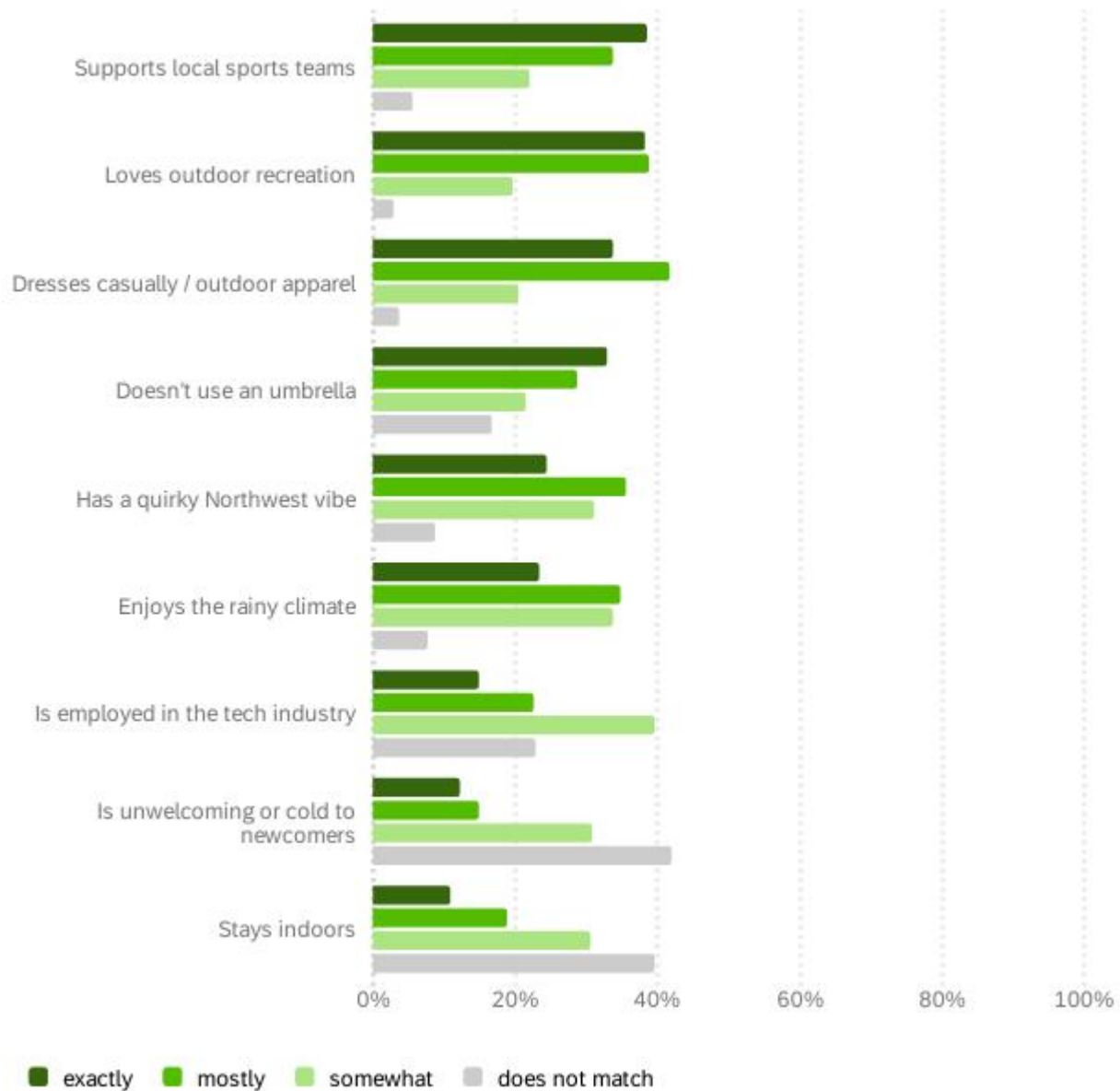
PEMCO Northwest Poll

In your opinion, how long does a person need to live in the Pacific Northwest to be considered a local?



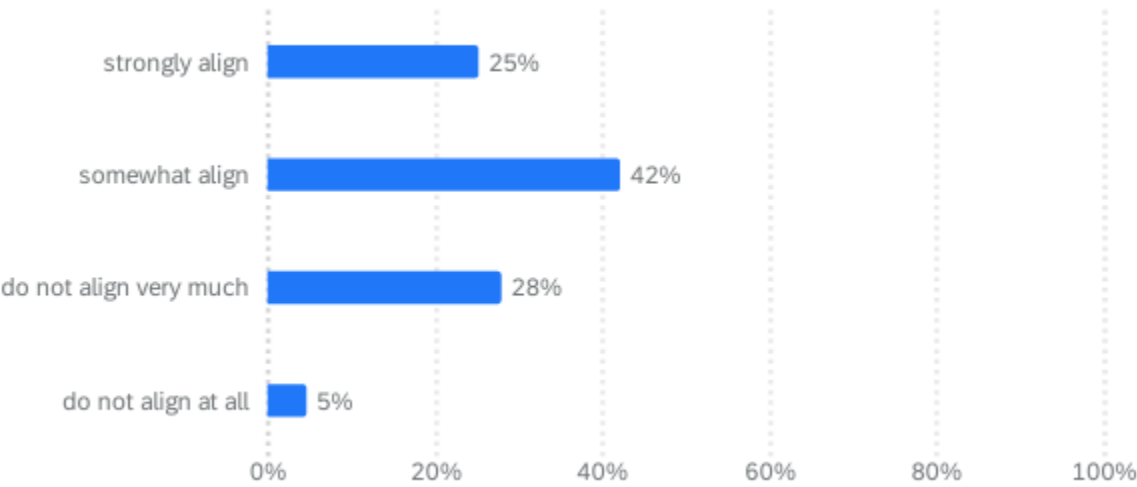
PEMCO Northwest Poll

When you think of a Pacific Northwesterner, how well do each of the following characteristics match that identity?

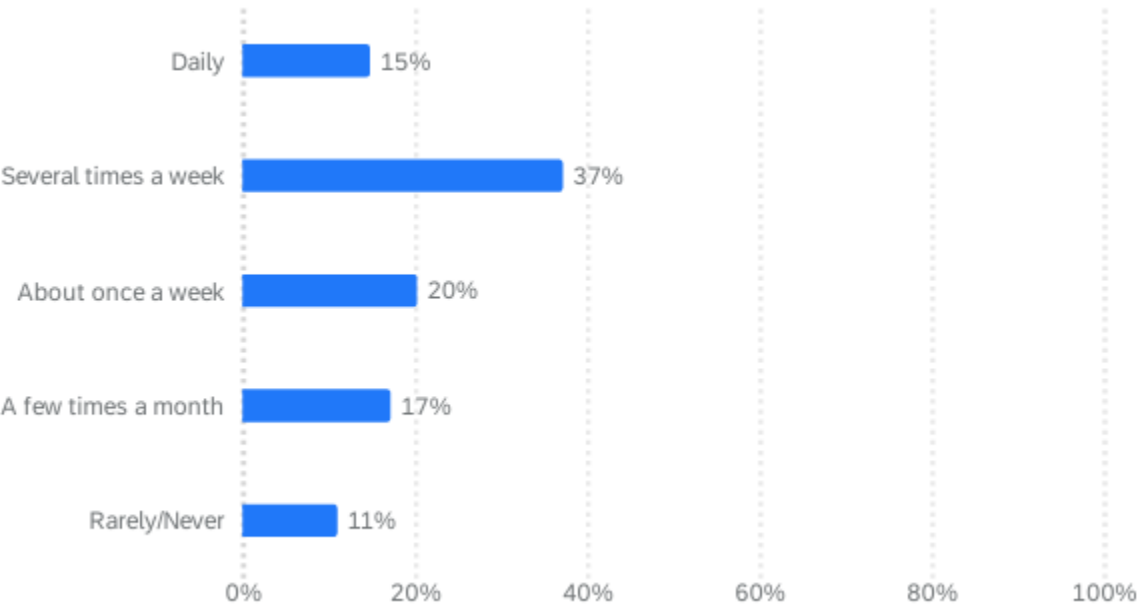


PEMCO Northwest Poll

How much do you identify with PNW characteristics?

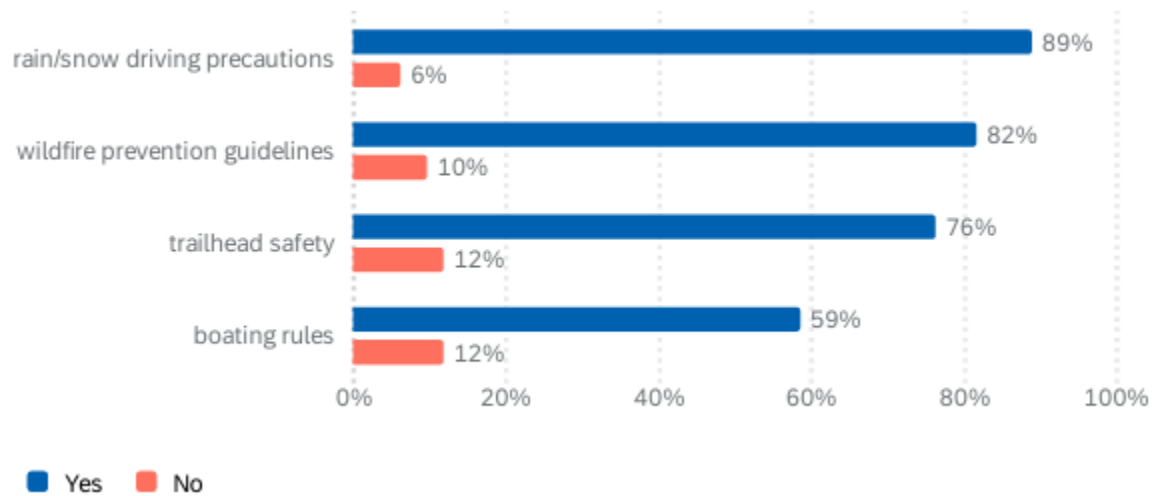


How often do you spend time outdoors for recreation?



PEMCO Northwest Poll

Do you follow...



When hiking, do you pay attention to trailhead safety (weather, wildlife, route info)?

